

# PRESENTING with IMPACT ONLINE



## If You Gotta Be Virtual, You Gotta Stand Out

### the CHALLENGE:

The rules have changed! We're working virtually and how we communicate needs to change as well. The virtual platform is distinct. We must present ourselves and our ideas differently if we want to capture people's attention.

Everyone's online—either on video or phone—and the rules of persuasion are considerably different. What may have worked in-person in a conference room, at a trade show, on a panel discussion, or even in the hallways, does not work the same way online.

### the GOOD NEWS:

It's not hard to make the adjustment and learn how to be a virtual standout presenter to influence your organization. Whether it's an all-hands communication, leading team meetings, selling ideas, or providing regular updates, you gotta stand out.

### This program will assist your people when communicating via laptops and tablets to:

- Sound and look confident online
- Insure clarity of the message
- Tell a better story that brings data to life
- Master physical dynamics – eye contact, animation, and gestures
- Use voice and pace to stand out
- Eliminate confidence killers (excessive “ums” )
- Learn the art of being succinct
- Ask the right questions to make sure you're on track with your audience
- Manage nervous energy
- Maximize the power of repetition
- Encourage practice for critical meetings

### ONE-on-ONE TRAINING

One-on-one coaching delivers individual learning and personalizes the specific tools a leader or teammate would require to go from good to great in their virtual presentations.

*Engage your clients so they will feel connected to your message.*

**Ask me about leadership training, team building, and customized workshops!**